

Project B.E.L.I.E.V.E

PROJECT NAME: Project B.E.L.I.E.V.E: Career Exploration/Workforce Development Training Program

PROJECT

TIMELINE: June – December 2024

GOAL:	<p>The City of Pine Bluff Economic & Community Development Department's goal is to positively impact Pine Bluff's Labor Force Participation (LFPR) by closing the employment gap amongst the prime age employment group. This goal will be achieved through collaborative partnership with local and regional industry employers and community organizations to be known as connecting partners. The goal is to strategically align with the connecting partners to increase and strengthen Pine Bluff's workforce pool by producing a pipeline of highly qualified, trained job applicants through Project B.E.L.I.E.V.E., a Career Exploration/Workforce Development Training Program.</p>
PROGRAMMATIC THRUST	<p>The programmatic thrust of Project B.E.L.I.E.V.E. will be to guide program participants in career exploration and career pathways, act as a connector to training programs, internships & apprenticeship programs and/or job placement. The ultimate goal of program is to assist in the upskilling (improving skill sets & knowledge) of program participants to increase employability value. Additionally, a secondary goal of program is to positively impact Economic & Community Development's Neighborhood Objective component by preparing participants for mortgage readiness and providing overview/training of Economic & Community Development's 1st Time Homebuyer Program.</p>
PROGRAM COMPONENTS	<ul style="list-style-type: none">• Facilitation of Monthly Participant Meetings –• Assisting program participants with career cluster/career pathway identification–• Organization of quarterly networking opportunities for program participants–
PROGRAM TIMELINE	<p>June 2024 to December 2025</p>