

**PROGRAM YEAR 2022**  
**CONSOLIDATED ANNUAL PERFORMANCE AND EVALUATION REPORT**  
**CITY OF PINE BLUFF, ARKANSAS**  
ECONOMIC & COMMUNITY DEVELOPMENT DEPARTMENT

**CR-05 - Goals and Outcomes**

**Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)**

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

In order to promote more livable and sustainable communities, key stakeholders in Pine Bluff must coordinate key community development efforts, especially in the areas of housing, infrastructure, workforce, and economic development. As the only metropolitan area in all of South Arkansas, Pine Bluff must function as a key anchor and driving force for growth and prosperity the region. Each citizen, stakeholder and institution serves a role in helping make Pine Bluff a safer, more beautiful, and more vibrant city. As our citizens thrive, our community thrives. We aspire to be a city filled with thriving individuals, thriving families, thriving businesses, thriving neighborhoods and thriving commercial centers. This is the vision—a vision that will manifest as our citizens at all levels are engaged in community development processes and efforts.

Toward this end, the Economic & Community Development Department (ECD) presented its Consolidated Plan with three simply-stated, yet complex goals: (1) create affordable housing opportunities, (2) create economic opportunities, and (3) create suitable living environments. These constitute three critical ingredients for helping all citizens—especially those from low-to-moderate income households—attain a better quality of life for themselves and their families. These goals and their corresponding objectives, programs, and projects are carried out by not only by ECD staff but also by a myriad of partners and participants.

**Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)**

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee’s program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	0		10	10	100.00%
Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	60	56	0.00%			
Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Rental units rehabilitated	Household Housing Unit	50	7	0.00%	5	0	0.00%
Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Homeowner Housing Added	Household Housing Unit	65	15	0.00%	14	3	21.43%

Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Homeowner Housing Rehabilitated	Household Housing Unit	75	36	0.00%	14	9	64.29%
Create affordable housing opportunities	Affordable Housing Homeless Non-Homeless Special Needs	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Tenant-based rental assistance / Rapid Rehousing	Households Assisted	25	0	0.00%			
Create economic opportunities	Non-Housing Community Development	CDBG: \$	Facade treatment/business building rehabilitation	Business	10	17	0.00%	2	5	250.00%
Create economic opportunities	Non-Housing Community Development	CDBG: \$	Jobs created/retained	Jobs	5	0	0.00%			
Create economic opportunities	Non-Housing Community Development	CDBG: \$	Businesses assisted	Businesses Assisted	25	3	0.00%	1	1	100.00%
Create suitable living environments	Non-Housing Community Development	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	10000	3870	0.00%	500	500	100.00%

Create suitable living environments	Non-Housing Community Development	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	5	0	0.00%			
Create suitable living environments	Non-Housing Community Development	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Businesses assisted	Businesses Assisted	0	0		5	0	0.00%
Create suitable living environments	Non-Housing Community Development	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Buildings Demolished	Buildings	15	8	0.00%			
Create suitable living environments	Non-Housing Community Development	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Other	Other	0	0		1	2	200.00%
Effective administration of programs	Administration	CDBG: \$ / HOME: \$ / CDBG-CV: \$	Other	Other	5	3	0.00%	1	1	0.00%

**Table 1 - Accomplishments – Program Year & Strategic Plan to Date**

**Assess how the jurisdiction’s use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.**

Affordable Housing: Each year, a significant portion of funding is allocated toward affordable housing. These funds support owner-occupied housing rehabilitation, rental housing rehabilitation, and homebuyer assistance. Typically, owner-occupied housing rehabilitation commands the largest share of affordable housing resources, in that the demand for services is so great. More than \$156,000 or 24% of non-administrative resources drawn during the program year were contributed toward housing activities. During 2022, a total of nine (9) homeowner rehabilitation projects were completed during the year. An additional homebuyer development project started during the fourth quarter was underway at the close of the program year as well. During 2022, one rental rehabilitation project was underway as well. Not all of the activities were closed in IDIS and funding drawn includes some previous-year expenditures. Aside from rehabilitation projects, there were three (3) homebuyer assistance projects completed during the year as well.

Given the prevalence of housing cost burdens, each year ECD prepares to address the effects of such conditions with housing stability case management services. These services draw on any available resources and programs to: (1) address immediate needs, when feasible and (2) analyze and address barriers to housing stability. Grant funding for the city’s homeless assistance program helped support 10 households, including those assisted with Continuum of Care, Emergency Solutions Grant funding, and through referrals to other resources.

Suitable living projects such as public facilities and improvements and a select-number of demolitions were also completed during the program year. As stated in the Consolidated Plan, public facilities and improvements that support the “Quality of Place” component of the Economic Development Agenda are high priority. These include the development and redevelopment of parks and recreational facilities, transportation infrastructure as well as basic infrastructure such as drainage facilities. More than \$388,000 or 53.8% of non-administrative funding drawn during the program year was contributed toward suitable living activities. Often, these projects span more than one program year, and projects are at different stages of development during the year. During 2022, public facilities funds supported improvements to Neighbor-to-Neighbor’s clothes closet facility, where clothes and household goods are distributed free-of-charge to persons in need. Public facilities funds also supported improvements at neighborhood community centers (in partnership with World Changers). Funds also supported pre-development activities for a street improvement project and sidewalk installation project; installation of new lighting at Townsend Park; some improvements to other facilities at Townsend Park and two (2) demolition activities.

Economic Opportunities: ECD continues to work toward revitalization of the commercial corridors within the Heart of the City—particularly University Drive and downtown Pine Bluff. This outcome combines “place-making” efforts associated with targeted public facilities and

improvements with assistance to individual property owners and businesses. These activities helped preserve historic properties in the downtown area or support productive reuse of existing structures. Assistance was provided for the stabilization of four (4) commercial structures during the program year and reuse for one (1) structure. More than \$108,000 or 16.6% of non-administrative funds were expended on this activity.